MARC ARLINGTON WARFIELD

Generative AI Video Specialist | Emmy® Award-Winning Producer Zaandam, Netherlands | +31 610057747 | Marc.Warfield@dynamicvibe.net

Portfolio & Reels: https://DynamicVibe.net

60-Second Generative AI Video Reel: https://vimeo.com/1166664707

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AI CAPABILITY SNAPSHOT

- **Generative Direction:** Directs photorealistic generative video using Runway, Kling, and Midjourney with a focus on cinematic realism and physical logic.
- **Model Evaluation:** Senior evaluator of generative video models, applying Emmy®-standard visual benchmarks for motion, lighting, and temporal coherence.
- **Workflow Engineering:** Architect of AI-assisted production pipelines and creative tools using **Claude Code** and LLM-driven rapid prototyping (**vibe coding**).

PROFESSIONAL SUMMARY

Multiple Emmy® Award-winning Certified AI Video Specialist, Producer, and Senior AI Evaluation Lead with 20+ years of international experience. An active Emmy® Award Judge (NATAS) since 2018, specializing in cinematic "Ground Truth" calibration and technical lead evaluation for next-generation AI video models. Proven architect of scalable, automated video workflows that bridge traditional broadcast standards with frontier AI systems.

TECHNICAL SKILLS

- **AI Specializations:** AI Video Model Evaluation, Cinematic Ground Truth Alignment, RLHF (Reinforcement Learning from Human Feedback), Prompt Engineering, Workflow Automation, **Vibe Coding**.
- **AI Tech Stack:** Micro1 Ecosystem, Kling, Midjourney, Nano-Banana, Runway, Qwen, **Claude Code**.
- **AI Development:** LLM-driven rapid prototyping, AI-assisted scripting, creative workflow automation, evaluation pipeline design.
- **Post-Production:** Adobe Creative Suite (Premiere, After Effects, Photoshop, Illustrator), DaVinci Resolve, Avid Media Composer & Symphony, Cinema 4D.
- **Leadership:** Startup Operations, Technical Workflow Engineering, International Team Management, Post-Production Supervision.

SELECTED AI PROJECTS

- **Cinematic Generative Video Experiments:** Directed and produced photorealistic AI video sequences using Midjourney, Runway, and Kling, focusing on realistic lighting, camera motion, and cinematic composition. (Available at **DynamicVibe.net**)
- **AI Video Model Evaluation Framework:** Developed structured evaluation criteria for generative video outputs including motion realism, temporal coherence, and prompt adherence for human-in-the-loop (HITL) review.
- **AI-Assisted Creative Workflow Prototyping:** Built experimental production tools and workflow automations using **Claude Code** and LLM-driven scripting to accelerate generative video production pipelines.
- **Generative Advertising Concept Development:** Designed AI-assisted visual concepts and product shots for global brands, integrating generative visuals with traditional post-production workflows.

PROFESSIONAL EXPERIENCE

Micro1 (Frontier AI Labs) | **Senior AI Video Evaluation Lead** | **2026 – Present**

- **Model Alignment & Calibration:** Lead high-fidelity evaluation of generative video models, applying Emmy®-standard visual benchmarks to ensure physical logic and temporal coherence.
- **Expert Human-in-the-Loop (HITL):** Provide advanced RLHF feedback to refine model understanding of complex motion vectors, specular reflections, and inverse kinematics (IK).
- **Workflow Integration:** Collaborate with Machine Learning engineers to translate broadcast storytelling principles into scalable automated quality benchmarks.

Dynamic Vibe Productions | **Post Production Lead / AI Video Editor** | **2023 – Present**

- **Portfolio:** https://DynamicVibe.net
- **AI Creative Direction:** Design and execute cinematic AI-generated video concepts using structured prompts for global brands.
- **Key Clients:** Delivering AI-driven solutions for PGA Tour, ESPN, LIV Golf, Sky Sports UK, and the Dutch Royal Opera Academy.

Olympic Channel / IOC | **Edit Coordinator & Lead Editor** | **2016 – 2024**

- **Startup Operations:** Instrumental in the launch phase of the Olympic Channel, architecting end-to-end editorial and media management workflows for a global content hub.
- **Workflow Engineering:** Designed and implemented standardized post-production pipelines for international documentaries and features.

Sky Sports UK | **Freelance Video Editor** | **2011 – Present**

- **Global Broadcasting:** Edit high-impact features, promos, and commercials for one of Europe's leading sports networks, specializing in graphic-heavy openers for F1, Football, and Golf.

BT Sport (London, UK) | Freelance Video Editor & Motion Graphics Artist | 2013 – 2016

- **Network Launch:** First editor hired for the start-up channel ; collaborated with engineers to test edit systems and architect foundational workflows.

ESPN | Senior Editor / Media Manager | 2003 – 2016

- **Emmy-Winning Coverage:** On-site Media Manager and Editor for the team covering all four Tennis Grand Slams.
- **Technical Operations:** Architected media management workflows to resolve complex footage conversion and remote production storage issues.

INDUSTRY LEADERSHIP & AWARDS

- Emmy® Award Judge | NATAS: Invited judge for News, Sports, Daytime, and Children's & Family Emmy® Awards (2018–Present).
- **Sports Emmy® Award – Producer:** *SportsCenter*, ESPN.
- **Sports Emmy® Award – Video Editor:** *NFL Countdown*, ESPN.

CERTIFICATIONS & EDUCATION

- **AI+ Certs:** AI Video Certification.
- **Google:** Stay Ahead of the AI Curve | Art of Prompting | Responsible AI.
- **BA – Marketing & Communications:** Fashion Institute of Technology (FIT), New York.